



OFFICE OF PLANNED GIVING

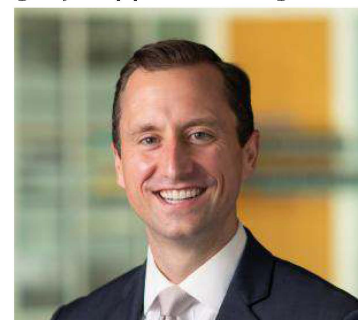
Summer greetings from the Planned Giving team at the University of Arkansas! We hope you enjoyed a festive Fourth of July weekend surrounded by good company and great food.

We're halfway through 2025 and incredibly, in just over a month we will welcome the Class of 2029 to the U of A. Enrollment continues to grow, and it won't be long before this talented group of students realize what makes the Hill a special place.

Read on to learn about new leadership in the Office of Planned Giving, opportunities to engage with alumni and campus leadership, and a unique giving vehicle that can provide substantial tax benefits!

Nate Looney Named Executive Director of Planned Giving

U of A alumnus Nate Looney has been appointed executive director of the Office of Planned Giving, where he will lead efforts to grow legacy support through estate planning, charitable gifts, and donor engagement. Nate brings a strong background in philanthropy and donor relations from his senior development roles at the University of Arkansas for Medical Sciences, and he has served as an online lecturer and visiting assistant professor at the U of A since 2012.

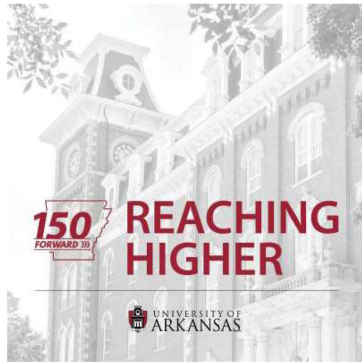


A former ASG President and active Razorback volunteer, Nate also served two terms on the National Board of Directors for the Arkansas Alumni Association and has held leadership roles in the Arkansas Bar Association. He holds degrees from the Clinton School of Public Service, the William H. Bowen School of Law, and the University of Arkansas and is committed to advancing smart giving strategies that strengthen the university's impact. Connect with Nate at nlooney@uark.edu.



150 Forward: Reaching Higher

This summer the University of Arkansas launched *150 Forward: Reaching Higher*—a bold new phase of our strategic plan focused on student success, groundbreaking research, and expanded support across the state. Chancellor



Charles Robinson and his team have set ambitious goals: an 80% graduation rate, \$500 million in research activity, and \$200 million for the Land of Opportunity Scholarship—with over \$132 million already raised!

To celebrate this momentum and bring Razorbacks together, the University and the Arkansas Alumni Association are hosting a series of Reaching Higher events this fall. Join Chancellor Robinson, Vice Chancellor Scott Varady, and other campus leaders for exciting campus updates, inspiring stories, and ways you can stay connected and make a difference. Stay tuned for dates and details from the Office of Planned Giving!

Land of Opportunity Scholarship Campaign

Access to higher education and financial support can impact students across the state. When thinking about your philanthropic goals, please consider supporting our Land of Opportunity Scholarship campaign.

This three-year initiative aims to expand educational access for all 75 counties in Arkansas, boost graduation rates, foster two-way engagement between the university and businesses across the state, and fulfill our land-grant mission to serve Arkansas. More information about the campaign is available [here](#).



Your support will impact students and strengthen communities across Arkansas. As you plan your U of A legacy, you can also align your generosity with financial strategies that benefit you.

Qualified Charitable Distribution

One such opportunity is using your Qualified Charitable Distribution (QCD).

For individuals aged 70½ and older, a QCD offers a unique opportunity to give back while making a smart financial move.

By donating directly from a traditional IRA to a qualified charity like the University of Arkansas, you can avoid income taxes on the distribution and fulfill Required Minimum Distributions (RMDs) at the same time. It's a resourceful strategy that combines charitable giving with tax efficiency.

But there's more! Some donors are leveraging their QCDs to make an even larger impact by pairing this giving strategy with life insurance.

Here's how it works: You purchase a new life insurance policy and gift it to the University of Arkansas. Then, you make your QCDs to the University to pay the premium payments on the life insurance policy each year. This creative giving strategy is a great way to turn a required distribution into a transformational gift leaving a legacy that impacts the U of A for generations to come.

As always, we are available to help shape a giving plan that matches your goals. If you would like to receive an illustration, learn more about QCD giving opportunities, or about making a planned gift of any size, please contact us by calling 479-575-7271 or emailing legacy@uark.edu.

Remember to follow us on [Facebook](#) for timely news, updates, and information about campus events.

We look forward to staying connected throughout the year. Thank you for being an essential part of the University of Arkansas community and look for our next e-newsletter in September!

Office of Planned Giving



Nate Looney, Executive Director



Tony Hilliard

Tony Hilliard, Senior Director

Tammy Knowles

Tammy Knowles, Assistant Director

PERSONAL PLANNER

Who Will Receive Your Property?

"Who should receive my property?" Helen asked her attorney, Clara. "There are so many decisions to make. Since Morgan passed away, I need to make these decisions myself."

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SAVVY LIVING

Golf Tools Designed for Senior Golfers

Can you recommend golf gadgets that can help older golfers? I like to walk the course, but I have back problems that make stooping over to tee-up or retrieve the ball difficult. I also have some arthritis in my hands which makes gripping the club painful.

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DONOR STORY

Endowment for Chemistry, Theatre

University of Arkansas System President Don Bobbitt and his wife, Susan, have committed a \$150,000 planned gift to the Bobbitt Family...

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WASHINGTON NEWS

Tax Savings For Seniors

While there had been discussion of eliminating tax on Social Security, a compromise in Congress was to provide individuals over age 65 with a \$6,000 Senior Deduction added to the standard deduction. This added deduction is available for 2025 through 2028. The...



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FINANCES

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FREE ESTATE PLANNING GUIDE

It's never too late to plan for the people and causes you care about. Our easy-to-use estate planning guide can help you gather the information you need before meeting with your attorney.



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